

2021

# Kawann Short Youth STEAM & Football Camp



For immediate release

Greetings:

Please join us at the 5<sup>th</sup> annual Kawann Short Youth STEAM & Football Camp on **Saturday, June 19, 2021** at East Chicago Central High School. This camp serves as his signature event aimed to Expose, Empower, and Encourage today's Lake County youth with academic enrichment and recreational opportunities through education, art, and athletics.

Our **FREE** camp infuses football's best practices and techniques, alongside a series of esteemed Science, Technology, Engineering, Arts and Math workshops led by some of the industries' most creative and innovative minds. Participants will have the ability to unlock STEAM potential and curiosities whilst still having the opportunity to be coached by Kawann Short, current NFL and former collegiate athlete. Each registered participant will be provided a light breakfast, lunch, and gift bag, as well as an unforgettable experience that we hope stays with them throughout their years.

**We invite you to join us as a valued sponsor!** Enclosed are a variety of sponsorship and donation opportunities for this event. Our goal is to raise **\$30,000** to host **150 participants for free**. It is our hope that we can bring this fun free event back to the youth of Lake County. We want to provide them with some sense of normality after a trying year, as we are moving forward into a new normal. This opportunity will provide you and/or your business with excellent exposure, while also providing our youth with great educational and athletic opportunities! If you are interested in participating as a sponsor/donor, please complete the enclosed application or online at [www.kawannshort.com](http://www.kawannshort.com). If you have any questions, comments, or concerns contact us at [info.kawannshort@gmail.com](mailto:info.kawannshort@gmail.com) Attn: Shaunee Miller.

Thank you for your consideration!

Respectfully,

Kawann Short Charities

## About Kawann Short



**Kawann Short** was born in East Chicago, Indiana, he attended East Chicago Central High School where he was a dual sport athlete playing both football and basketball. During the 2007 basketball season he helped lead his high school to the Indiana class 4A State Title. Short is a Purdue Alum and holds a degree from the department of Technology Leadership and Supervision. As an athlete, during his tenure at Purdue he was named a two time First-team All-Big Ten selection as well as a One-time Second-team All-American and Second-team All-Big Ten selection.

Short was drafted in 2013 by the Carolina Panthers. He spent 8 years as a Panther and 4 years as a Team Captain. During his time in the NFL, Kawann has amassed 32.5 sacks, 9 forced fumbles and 59 tackles for loss. These numbers garnished him a spot on the NFL All-Rookie Team, 2 Pro-Bowl Selections, 2 All-Pro Teams, an NFL Top 100 Players Ranking and the first Defensive Tackle in NFL history with 2 Defensive Player of the Months.

Short is extremely passionate about giving back to the youth. He wants to instill the importance of hard work and determination in not only athletics but education and proving that it pays off. He continues to be a key factor in exposing the youth to positive activities, through his annual STEAM & Football camp as well as his college tour and holiday activities. His aim is to empower the youth in his community and equip them with the tools to become successful.

## Camp Overview

The goal of the Kawann Short Youth STEAM and Football Camp is to Expose, Empower, and Encourage today's youth with academic enrichment and recreational opportunities through Education, Art and Athletics. June 19, 2021 will be a fun-filled day for the youth of Lake County. The camp will commence with breakfast and a quick introduction by Short to motivate the participants for the day ahead. Participants will be split into groups and escorted to the field where they will learn football techniques and drills or the gym/classrooms to engage in STEAM activities/ demonstrations. The day will end with a pep talk and distribution of gift bags. To ensure our safety during this event we have incorporated the following COVID -19 Safety Protocols:

- Temperature checks for all individuals upon arrival (no greater than 99.4 degrees Fahrenheit)
- COVID questionnaire completed by everyone attending event
- Masks required by all individuals attending the event (Must be worn at all time unless specified)
- Curbside registration for participants.
- Sanitizing stations in all locations used during the event
- Any shared equipment sanitized before next use (pencils, pens, markers, etc..)
- STEAM and Football Equipment sanitized between activities
- 6 ft Social distancing enforced during gatherings (welcome, lunches, closing, etc...)
- Participants will be in groups of 10 or less
- 1 parent/guardian allowed per family on campgrounds

As a valued local business and/or community leader, we are writing to ask for your support with donations and/or sponsorship to this event. Your contribution will ensure that we continue to provide this high-quality free program to the youth of Lake County.

Please see the information below on sponsorship and donation options. We are also soliciting In-Kind Product Donations. We request a minimum donation quantity of 150 of each item if possible, to ensure all participants will benefit from your donation. We hope we can count on you to make this event the best one yet.

## Sponsorship Tier

Hall of Fame	All-Pro	Pro
\$3,000	\$1,500	\$750
<p>Recognition on banner as HOF Tier Sponsor</p> <p>Recognition on social media and website as HOF Tier Sponsor</p> <p>Verbal Recognition during camp and any interviews as HOF Tier Sponsor</p> <p>Recognition as Lunch Sponsor</p> <p style="padding-left: 40px;">Autographed football</p> <p style="padding-left: 40px;">Autographed mini-helmet</p> <p style="padding-left: 40px;">Autographed Picture</p> <p style="padding-left: 40px;">Meet and greet with NFL/Collegiate athletes</p> <p>4 Custom Camp T Shirts</p>	<p>Recognition on banner as All-Pro Tier Sponsor</p> <p>Recognition on social media and website as All-Pro Tier Sponsor</p> <p>Verbal Recognition during camp as All-Pro Tier Sponsor</p> <p>Recognition as Breakfast Sponsor</p> <p style="padding-left: 40px;">Autographed Picture</p> <p style="padding-left: 40px;">Meet and greet with NFL/Collegiate athletes</p> <p>2 Custom Camp T Shirts</p>	<p>Recognition on banner as Pro Tier Sponsor</p> <p>Recognition on website as Pro Tier Sponsor</p> <p>Verbal Recognition during camp as Pro Tier Sponsor</p> <p>Recognition as Water Sponsor</p> <p>1 Custom Camp T Shirt</p>

Other tax-deductible donations accepted as well

## Sponsorship/Donation Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Authorizing Name: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Please Select a Sponsorship Tier/ Donation Option:

- Hall of Fame
- All-Pro
- Pro
- Product Donation (Min Qty. 150)

Product Description: \_\_\_\_\_

- Tax Deductible Financial Contribution
- Unable to support currently

### **Checks can be made payable to:**

**Kawann Short Charities**  
**P.O. Box 672**  
**East Chicago, IN 46312**

Please Note: Sponsors are responsible for providing Kawann Short Charities with all company logos, sponsorship merchandise (if applicable), as well as all promotional materials to be included in marketing gift bags. All company logos and banners are subject to approval by Kawann Short Charities Board. Sponsor logos and literature will be due with payment to ensure inclusion.